

# Have you been **burned**?



Screen burn-in is a permanent discolouration of areas on a digital display. The cause of screen burn is typically prolonged display of items such as text and graphics, resulting in permanent ghost-like images appearing when they shouldn't.

In digital signage applications if a screen is of low quality or not fit for purpose it can take as little as only a few weeks for ghosting to set in, it is irreversible and cannot be repaired.

Crystal Display uses only high quality commercial grade displays. Crystal Display screens are more resistant to developing burn-in whilst still providing High Definition picture.

There is more to consider than price when deciding who to partner with for your digital signage needs.

Speak to one of our friendly staff about your digital signage today.

If you want quality, the choice is Crystal Clear

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